

Lana Payne's message to Bell Canada Enterprises

FEBRUARY 16, 2024

SHARE

"Bell has chosen to put profits over people in the middle of an affordability crisis. Bell, you have now put Unifor squarely on your path. You need to know our members recognize a fight when they see one. And so do I," Unifor National President Lana Payne warns Bell Canada Enterprises following the termination of 4,800 workers, including 800 Unifor members in telecommunications and media.

Bell has slashed news programming, eliminating the jobs of 100 media members at newsrooms across the country. Deep cuts in telco will result in job loss for 700 members, from clerical, to sales, to the boots on the ground, with hundreds more affected by modifications in their hours of work.



Lana Payne's message to Bell Canada Enterprises - YouTube Video